

The Shadow IT phenomenon

CIOs respond with internal service provider transformation

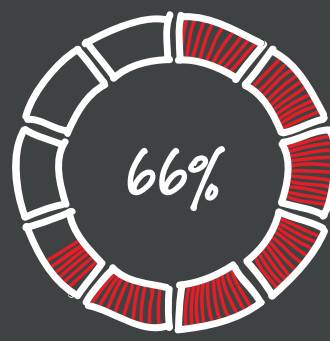


How widespread is Shadow IT?



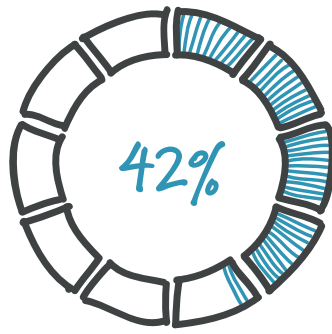
90% of global CIOs are bypassed on IT spending by line of business managers at least occasionally

Who controls IT spending?



Only 66% of CIOs hold the balance of power over IT decisions, and the figure is falling year-on-year

How are CIOs responding?



42% of CIOs' time is devoted to 'engaging with line of business' and 'scoping and provisioning new IT services'

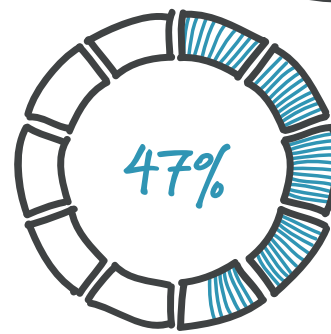
These activities indicate a transformation towards an 'internal service provider' model able to match the business needs driving Shadow IT.



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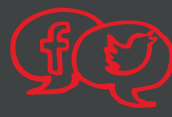


47% of CIOs say at least 30% of their IT is provided or managed by external service providers, including cloud.



Key service-enabling technologies

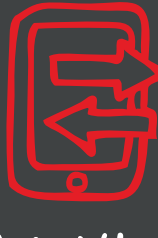
How do CIOs rate the relative importance of SMAC in business innovation?



Social
37%



Cloud
47%



Mobile
62%

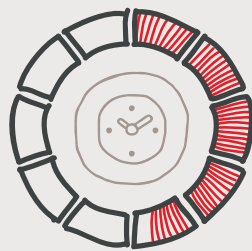


Analytics
63%

SMAC - Social, Mobile, Analytics, Cloud

Implementing Business Intelligence

What are the main benefits?

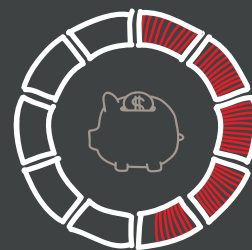


Real-time information



Well-defined business metrics

What are the main barriers?



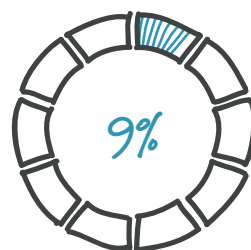
Lack of budget



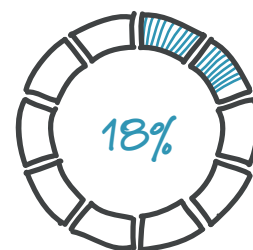
Lack of time



Software Defined Technologies – how many organisations have already adopted SDx?



2014



2015

Partners in transformation

As an international IT solutions and managed services provider, Logicalis is the ideal strategic partner in the transformation towards a highly responsive services-defined IT function.

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