

Managed Print Services

A cost-per-page you can count on.

In today's economy, everyone is looking for ways to cut costs. For most companies the ongoing cost of office printing — cost-per-print, routine maintenance, and service — is an unexplored opportunity for significant, cumulative savings. Through our network of certified reseller partners, you can centralize management of all your devices — including printers, copiers and multifunction printers from multiple manufacturers. Take control of your print activities and reduce costs by up to 30%.*

It's simple. Managed Print Services gives you the big picture. With visibility of your whole network, you can control and manage your resources more efficiently. With the experience of over 1.5 million devices under management, Xerox is the leader in Managed Print Services.

You can scale the Managed Print Services solution for your team, department, or company-wide requirements. With centralized management of your networked print devices you can balance business needs with budget realities.

Managed Print Services opportunities:

- **Cut costs** on printing consumables, service, and your cost-per-page.
- **Reduce energy consumption** through device consolidation.
- **Reduce waste** by ordering the supplies you need with no "leftovers."
- **Free up IT resources** for more business-critical tasks rather than installing, supporting and maintaining output devices.
- **Ensure devices stay up-to-date** through remote maintenance and lifecycle management.
- **Increase uptime** with automated meter reads and simplified supply ordering.
- **Control and forecast budgets accurately** by setting your printing and supply costs up-front.
- **Visibility** into print activity and trends allows you to take control of printing costs.
- **Customize:** No matter what networked print devices you have, we have a solution for you.



How much can you save?

For a comprehensive estimate of your potential savings just ask a Xerox Certified Print Service Provider for an assessment of your networked print environment. They'll design a solution optimized for your specific print, copy, scan, and fax requirements. Compare it with your existing situation. Your Xerox Certified Print Service Provider will help you select the solution most advantageous to your business, balancing costs, capabilities, logistics, and labor. Our Managed Print Services solution includes proactive monitoring to fine-tune your print environment over time, and to predict and avert potential equipment downtime.

How flexible is our Managed Print Services solution?

Very flexible. Your Xerox Certified Print Service Provider can design a solution for any group of printing devices on your network. Our comprehensive solution supports all brands of networked printers and multifunction printers—monochrome and color.

| Without Managed Print Services | The Managed Print Services Advantage |
|-------------------------------------------------------------|-------------------------------------------------------|
| Unknown and uncontrolled print costs | Predictable costs |
| Color toner cost is unpredictable and out of control | Fixed cost-per-page |
| Separate process for service and supplies | One portal for service and supply status and ordering |
| Excess supplies on hand or not available when you need them | Supplies shipped for next day delivery |
| Multiple vendors and suppliers for consumables and service | One partner—One solution |
| Unknown print volume | Monthly report detailing print activity |
| High print coverage on documents can be costly | Costs are unaffected by high print coverage |

How does Managed Print Services improve your print environment?

Simplified accounting. Managed Print Services customers receive a monthly, itemized invoice for the number and type of prints made across your print fleet. It includes everything you need to accurately review, reconcile, and forecast your office printing budget. Cumulative data helps you identify excess printing trouble spots and make appropriate adjustments.

A fixed cost-per-page. In an unmanaged environment, every document printed uses a variable amount of ink or toner. You pay a different price for every print. Service calls are unpredictable and typically support minimum thresholds for multiple service vendors. With Managed Print Services all your variable expenses are consolidated. Customers pay a fixed cost-per-page that reduces your overall expenditures.

Ease of use, peace of mind. Managed Print Services also saves soft dollars by simplifying ordering and vendor management of multiple suppliers. With Managed Print Services there's no need to keep an inventory of supplies on hand. You get next-day delivery whenever any device requires more. With our Managed Print Services Assistant print monitoring software you get real-time visibility of your networked print fleet and can order supplies or service online from a single, dedicated supplier.

How much support is available?

Service and support. Our network of Authorized Service Partners offer maintenance, on-site service and technical support to ensure that you get dependable, professional printing when you need it.

Customized for your needs. Whether you're looking for cost savings on device acquisition, ongoing print costs, high-volume, or high-coverage printing environments, your Xerox Certified Print Service Provider will design a solution that fits your needs.

Your printing devices are already networked. Why not take advantage of today's technology and bring the next level of efficiency, cost savings, and management to your company's print environment? Contact your Xerox Certified Print Service Provider for a free assessment.

Start saving now. Contact your Xerox Certified Print Service Provider today to learn more about how our Managed Print Services solution can save you time and money. Call us at **1-866-242-7444** and we'll provide a list of partners in your area.



*Based on Gartner analysis from August 21, 2009